

**Session D:**  
**Ready, Set, Record: Strategies for Creating Transformative  
Audio-Visual Content for Students**

The results are in, and in faculty/course evaluations students have overwhelmingly positive things to say about instructor-created audio-visual content. Creating this type of content is much simpler than many of us realize. This presentation will highlight easy-to-implement strategies for incorporating audio-visual content into classes.

Presentations:

**Richard Routt: The Effective Use of “Short” Videos in Online Learning**

This presentation will cover the myriad of ways to create and effectively use asynchronous videos in an online learning environment.

**Tonnie Renfro: Spicing Up Your Feedback and Grading**

It is possible to have fun grading and communicating with students while still be efficient. Using the Blackboard Instructor app helps you easily identify courses where you need to grade student submissions. Instructors can review, annotate, grade, dictate feedback, and publish the grades to students. Grading is supported in the Blackboard Instructor app on both phones and tablets. In addition to using this app, we will discuss mini-motivation videos that can also provide feedback and let students know we care.

**Jeff Stone: Sound Advice: Enhancing Online Learning with Embedded Audio**

In this presentation, we will discuss how to record and embed audio comments in Blackboard, including a discussion about equipment and software.