IT PAYS TO BE A STUDENT.

SIGN UP FOR STUDENT BANKING WITH MOBILE BANKING AND ALERTS AND GET \$50.



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The above \$50 offer is valid for BB&T Student Banking accounts opened January 1, 2012 - June 30, 2012, To qualify for the incentive, an account must be in good standing, open, and have a balance greater than zero 60 days after account opening; and the client has signed up for BB&T Mobile Banking and Alerts within the first 60 days. The account opening incentives will be deposited directly to the account within 90-120 days after opening and will be reported to the IRS as required by law. Offer and terms subject to change or to be withdrawn at any time without notice. Limit one incentive per client. BB&T Student Banking is offered to clients up to age 24. Upon client's 24th birthday, the BB&T Student Banking account will convert to BB&T Bright Banking. Clients under age 18 must have an adult co-signer. All accounts subject to be willing and normal minimal account opening balances apply. Branch Banking and Trust, Member FDIC. © 2012 Branch Banking and Trust Company.